

OPTIMIZING HOSPICE MARKETING

DOES YOUR TEAM NEED RESULTS?

Every hospice needs help with new leads and better compliancy through social media. However, there is not enough time in the day to accomplish all of the goals necessary and still market themselves to proper audiences.

Testimonials

Devin Cooper

Skyler with Iron Edge Media is truly in the business of building relationships. He's taking Facebook advertising/marketing to a whole new level. His innovative ideas in the hospice space will be a game changer. Get involved while you can.

Blake Womble

From our first meeting to today Skyler and his team at Iron Edge have been unbelievably intensive! I call, they pick up in 2 rings and whatever I need, is done. I had a professional logo made by the team, and IT ONLY TOOK 24 HOURS. The logo was everything I imagined. I told Skyler EXACTLY what I wanted and he delivered a product back to me 130%. These are my people. They take care of me like I'm just part of the family.

NEED SOMETHING BRAND NEW?

Let us share our deals with
YOU!

- \$720; Iron Sword package
- \$1200; Gold Sword package
- \$1680; Diamond Sword package

For any additional services, if you are apart of the package, prices will be heavily discounted.

Each package is completely customizable to give you the best opportunity for success possible.

Our vision is to provide value that every hospice can benefit from and have the best opportunity to thrive and be the best care provider.

Our offer to you!

We'd love to offer you a **FREE** strategizing session to go over turning your hospices vision into a reality and to analyze what your competition is doing.

Get In Touch!

303-406-1066

Contact@ironedgemedia.com

www.ironedgemedia.com

Medical, Real Estate
and Automotive
Marketing Made
Easy



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for Custom
Pricing**

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**IRON EDGE
MEDIA**



Iron Sword

- Initial Strategy Session (Figure out goals and voice of the partner)
- Full Social Media Marketing strategy Creation
- One Social Media Network
- 5-6 Organic Posts per Week - 20+ per Month
- Custom Content
- Content Creation and Management for Paid Advertisements
- Increase in Followers/Likes
- Hashtag Research
- Real Time Analytics of the Social Media Channel
- Weekly or Monthly Social Media Reports
- Respond to Customer Comments and Direct Messages on the Monitored Social Media Channel
- Month to Month Contract

\$720

Gold Sword

- Initial Strategy Session (Figure out goals and voice of the partner)
- Full Social Media Marketing strategy Creation
- Two Social Media Network
- 5-6 Organic Posts per Week, per Platform - 40+ per Month
- Custom Content
- Content Creation and Management for Paid Advertisements
- Targeted Increase in Followers/Likes
- Hashtag Research
- Real Time Analytics of the Social Media Channel
- Weekly or Monthly Social Media Reports
- Respond to Customer Comments and Direct Messages on the Monitored Social Media Channel
- Month to Month Contract

\$1200

Diamond Sword

- Initial Strategy Session (Figure out goals and voice of the partner)
- Full Social Media Marketing strategy Creation
- One Social Media Network
- 5-6 Organic Posts per Week, per Platform - 60+ per Month
- Custom Content
- Content Creation and Management for Paid Advertisements
- Targeted Increase in Followers/Likes
- Hashtag Research
- Real Time Analytics of the Social Media Channel
- Weekly or Monthly Social Media Reports
- Respond to Customer Comments and Direct Messages on the Monitored Social Media Channel
- Month to Month Contract

\$1680